



AGENDA

10:00 a.m.

Welcome & Opening Comments

Dr. Dan Schenk, Ivy Tech Evansville Chancellor

Kim Howard, Regional Director, Southwestern Indiana Small Business Development Center

David Terrell, Executive Director, Office of Community and Rural Affairs

10:15 a.m.

Keynote Speaker

Lt. Governor Becky Skillman

10:35 - 12:00 p.m.

Panel of Successful Business Owners

- **Tracy Zeller**, Owner of Tracy Zeller Jewelry
"Lipstick Paradise" - Graduate Turned Accountant Turned Entrepreneur in an Industry Dominated by Men
- **Holly Dunn-Pendleton**, Executive Director of Holly's House
"That Which Does Not Kill You...Makes You Stronger"
- **Kristen Tucker**, Owner of Tucker Publishing
"That 'Stop the Car' Moment"

12:00 p.m. - 12:15 p.m.

Break

12:15 p.m. - 1:00 p.m.

Luncheon Speaker

Sally Byrn, Vice President, Aptuit, Inc.

"There were No Captains at the Dollhouse"

1:00 p.m. - 1:15 p.m.

Break

1:15 - 2:00 p.m.

Breakout Sessions

- Technology– **Jonathon Wold**, Sabra Media Development and Niche Marketing
"How to Make Money Online"
- Financial– **Teri Hollander Albin & Tricia Hollander Henning**, The Hollander Group
"Financial Strategies To Help You Get Ahead"
- Networking– **Kimberly Delcoco**, Kimberly & Company
"GET CLIENTS NOW: How Expanding Your Network Will Expand Your Net Worth!"
- Trends and Status of Women in Indiana– **Kristin Garvey**, Indiana Commission for Women
"Are We There Yet?"

2:15 p.m. - 3:00 p.m.

Afternoon Speaker

Lisa Bell, RN, MBA, Bell Bodies Wellness Solutions

"Winning the Battle for Lifelong Beauty and Health"

3:00 p.m.

Closing Comments

Sheryl Olivey, Business Advisor, Southwestern Indiana Small Business Development Center

